### Press Comment on the Passing of W. A. Salter, Mountain Sun Publisher

Rocksprings Record: The many friends, more especially the newspaper fraternity throughout Texas, were saddened by the news flashed nover the wires Tuesday that W. A. Salter, owner of the Kerrville Mountain Sun, had passed to his reward at his home in that city

Mr. Salter was one of the men responsible for the rapid growth of Kerrville and surrounding country, and was always found in the front ranks of those engaged in measures that would improve the general conditions of the city in which he lived, and his wise counsel will be missed among his brothers in Kerrville, and his family will feel keenly the passing away of this man, who lived as closely to his family as was possible for a man to live.

The newspaper fraternity will \* thing good to offer the struggling B. Curtis, United States minister

Mr. Salter built in Kerrville one of the outstanding newspapers in the State, and prided himself in getting out a paper that was second to none in the weekly field in eral months, gathered around them can pay him the same high tribute some of the best talent in the masters of the printers' art.

\* this, their great loss. "Peace to thee; oh thou de-

San Marcos Record: The pass-ily in the Kerrville Mountain Sun king of W. A. Salter, editor and Newspaper Men's Camp which was owner of the Kerrville Mountain founded by the Salter brothers. Sun, at his home in Kerrville on Members of the fourth estate recit one of the best weeklies in the hours. Southwest. Last July the elder brother passed on, and W. A. stayed by the guns until the grim reaper gave the command to cease. Association and South Texas Press day, came as a saddening blow to was a most valuable asset, always giving himself unreservedly to the best interests of the associations, regardless of his own personal interests. His presence and wise council in the proceedings will be sadly missed. The dear little family and the Mountain Sun staff, in their sorrow, have our most profound sympathy in the loss of their the memory of W. A. Salter; good citizen, eminent journalist, and true

Brady Standard: The death at Kerrville Tuesday morning of W. A. Salter, 45, was learned with sorrow by every Texas publisher who knew and had learned to love him. Mr. Salter for the past eight years had been publisher of the Kerrville Mountain Sun, and had associated with him his brother, C. E. Salter, up until the time of the latter's death last year. Mr. Salter was a member of the executive committee of the Texas Press Association and also a director in the South Texas Press Association, as well as being a member of the Kerrville post of the American Legion. In both these organizations he was an active worker. Less than two months ago, Salter, then stricken with serious illness, and realizing that his time on earth might prove short, addressed a letter to the Texas Press membership setting forth such measures as, in his opinion, might innure to the benefit of the association and its membership, stating that in case he were called to answer the final summons, he wished to leave his fellow-publishers this thought and suggestion.

Floresville Chronicle - Journal: The Texas newspaper fraternity has suffered another irreparable loss in the death of W. A. Salter, age 45, owner and publisher of the Kerrville Mountain Sun. Following a several months' illness he passed away at his home in Kerrville early Tuesday morning. The citizens of his home city paid him a beautiful tribute Wednesday afternoon when his last mortal remains were laid to rest. Deceased was a member of the executive committee of the Texas Press Association and held a similar place of honor in the South Texas Press

Association. W. A. Salter was an outstand-



The task of quieting the revolution in Santo Domingo fell to the lot of 28-year-old John M. Cabot, miss his presence at their gather- above, of Boston, who was recently ings, where he always had some- delegated for that duty by Charles newspaper man in helpful mes- to the Dominican Republic, Cabot is a member of the American embassy staff.

ing citizen and a good man—that ond to none in the weekly field in the United States. He and his brother, C. E., now deceased several months, gathered around them and his wise counsel, his zeal for Southwest, not only in their news- the craft and his jovial nature will gathering department, but the me- be greatly missed at our annual chanical department of The Sun sessions. Deceased was a man of was presided over by men who are high ideals and was wholly unselfish. He gave freely of his time, We extend to Mrs. Salter and talent and means to those things son, Forrest, and the bereaved re- which meant for the betterment of lations our deepest condolence in his city and State. It was the good fortune of this writer to know him intimately and we have shared the joys of his home and the hospitality of himself and his devoted fam-Tuesday, March 4, is a matter of ognized him as an honor to the progeneral regret among the newspa-fession and his untimely passing is per men of Texas to whom Mr. being mourned by a countless num-Salter endeared himself universally ber of friends throughout the since coming to Texas in 1921. For State. To the bereaved wife and several months Mr. Salter's health little son, and other members of had been growing gradually worse, the family, we would add our feeble though he had made a brave fight expression of sympathy and would to overcome his ailment. . . . In admonish them to lean on the arm 1924 he joined his brother, the of Him, who doeth all things for late C. E. Salter, in the purchase the best, where they will find comof the Mountain Sun and they made fort and consolation in their trying

Harper Herald: The passing of W. A. Salter, editor and owner of As a member of the State Press the Kerrville Mountain Sun. Tuesand director in both organizations, the people of Kerrville and the weekly newspaper fraternity of Texas.

Mr. Salter was a member of the executive committee of the Texas Press Association and was publisher of one of the most outstanding weekly newspapers in Texas. He ranked high in the hearts of Tex-Pleader and loved one. Biessed be as newspaper editors as an examols of newspaper leadership and fraternal constasy. A brother publisher in need always found W. A. Salver ready to tend addistance even at a mement's notice. Than

needs in

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that advertising pays, have also found that they must advertise regularly in order to make their advertising pay. Spasmodic advertising which creates a stir for the moment is soon forgotten.

The people of Kerrville read advertising, and profit from advertising. If they do not have advertising of Kerrville merchants to read and follow, they will certainly study their catalogues and and advertising of merchants in other towns, and give their business to the advertisers.

Profit by advertising regu-

**Zimina principi** matatati (abbita (abbita) abbita (abbita) abbita (abbita) abbita (abbita) abbita (abbita) abbita

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ald has been the recipient of such father has gone to his eternal pers in Texas and it has been a favors and in his passing we have home!

lost a friend. Mr. Salter was a firm observer of the ethics of newspaper fratermaintained a standard such a few Mountain Sun, died early Tuesday attain, and he carried out his con- at his home at Kerrville, after an

victions to the letter. The editor of The Herald joins all Texas editors in extending sympathy to Mrs. Salter and their lit-tle son as well as the bereaved force of the Mountain Sun.

Weimar Mercury: The Mercury editors received word Wednesday that their good friend, W. A. Salter, publisher of the Kerrville Mountain Sun, had died the day previous. The funeral took place

ter, well known newspaper man and the newspaper fraternity of nalism. His newspaper set and and publisher of the Kerrville illness of more than a month. Mr. Salter was stricken while attending a convention at San Antonio about a month ago. His brother, C. E. Salter, part owner of the Kerrville Mountain Sun, died about and had won the admiration and a year ago. The passing of the friendship of men in many walks Salters is deeply mourned by the of life. His death is a great blow

Uvalde Leader-News: Death claimed Editor W. A. Salter of the Wednesday afternoon. Mr. Salter | Kerrville Mountain Sun Tuesday. was well and favorably known to Salter was a fine, honorable, cathe newspaper fraternity. His brother died only a few months since, and now W. A. has been called home. In the passing of this truly good friend of ours, the Mercury editors extend sincere and heartfelt sympathy to his bereaved died, the Mountain Sun has taken field of journalism a remarkable of the Kerrville Mountain Sun, were shocked to learn of his death Tuesday morning. He died at his family home in Kerrville.

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standard for other workers to pattern after. Salter was a hard Bandera New Era: W. A. Sal- worker and loved his profession, Texas will mourn his loss.

> Comfort News: W. A. Salter, publisher of the Kerrville Mountain Sun, died at his home in Kerrville Tuesday morning.

Mr. Salter was a man of fine character and winning personality newspaner fraternity, and their not only to his immediate family places will be difficult to fill. but also to the community which but also to the community which he served and to the newspaper profession in which he held high

Junction Eagle: Friends of W

community but stretched out a month.

ter, a well known South Texas family. newspaper man and publisher of

and again the editor of The Her- ones. A good man, husband and its place at the head of weekly pa- character. His work and efforts early Tuesday at his home at Kerrreaped results not only in his own ville, after an illness of more than

throughout the Hill Country and South Texas. The Kerrville Mounnesday at Kerrville. Salter was tain Sun, one of the best and most stricken while attending a convenwholesome weekly publications in tion in San Antonio a month ago. Texas, stands as a monument to He was a member of the execuhim and his brother who passed on tive committee of the South Tex-

a little more than a half year ago, as Press Association. Brother newspaper men will miss Seguin Enterprise: W. A. Sal-this fine man and the Enterprise offers sympathy to his bereaved

the Kerrville Mountain Sun, died Mountain Sun Ads Get Results!

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